



MOBILE APP DESIGN TRENDS 2018

by designhill

What Can We Expect?

1

Bigger Screens Design



The larger screens are signed to an emphasis of gesture-based navigations

The look and feel of apps make more spacious by hiding controls in contextual menus and additional content. If you reconsider mobile app screens as per older screen standards, it may be brought complexity to the whole approach of UI and UX designs.

2

Simple User Interface



Grouping the information in outlined boxes is making

A one-tap entry point to the user with more detailed information exchange with attractive, convenient and efficient organization.



Small chunks of information awareness of "cards" are easily sorted and adapted to user preferences around with a motion presence is always added advantage for your app designs.

3

Swiping Replace's Other Gestures



Remember' Most of the mobile app users do not hesitate while taking a small tour through simple navigations

Where the Graphics will always rock, Even users stuck for a bit simply like you here while watching this.

Enhances user experience with your own functionalities for your apps just like to attract users. where Long scrollings with large size images and decent font style abbreviating with an icon can finely describes the new business approaches.

Gesture driven navigations primarily

Serving the functional purpose for mobiles with a bit additions in the hardware of device manufacturing to make easier moves in-app transactions, motions, and other operations. UI that uses the wider, more intuitive range of the gestures for better UX will go to hit the highest range of success.

If you want an immediate action from a user on your apps, making the bigger button is not always works.

4

Creative Navigation & Scrolling



5

App Functional Animation



One of the first you need to do

Before starting a mobile app development is to tell a story to users that show case what and how your mobile is useful for them. Story telling involves from the first stage of mockups drawing followed by wire frames with an effective logo for your applications.

As we know everyone has their own hand writing

The same mobile apps forming a new strategy of own fonts for them with unique in style through motion pictures or polygon shapes or a casual font style with increased focus on selecting creative fonts.

Coming to functional animation motion

Just consider a business app where people can find a lot many other user needs for an instance deals and places like hospitals neat to their place, shopping places, every thing on an app.

6

Storytelling and Branding



7

Increased Emphasis on Typography



8

Fresh Colorful Palettes



The trending fast colors resurrounding from 2016

Of-course cluttering of the colors is an older fashion for mobile apps graphics designs. Most often Smart designers chooses the vibrant colors for recognized business easily. As now picking different colors are very easy with the recent photoshop and other designing tools.

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