

BUSINESS CARD TRENDS FOR 2019

by designhill

What Can We Expect?

1

Minimalism

'Less is more'

will continue to be a leading business card design trend in 2019 to build **brand identity**. The idea of minimalism is not to make things simple and easy, but to emphasize unadorned beauty of art-form, without depending on superficial elements.

2

Interactive Design

Similar to die-cards, interactive designs are too taking-off. Think of the cards

that can get folded into boxes, double up as cutlery—there are endless possibilities!

3

Nautical Stripes

Professional graphic designers

have already started using stripes in their designs that give business cards entirely a fresh look. The simplicity of the design draws more customers' attention to the information on the business card.

4

Smart Card

In 2019, business cards are all set to bridge

the gap between the digital and the real world. Thanks to smart card capabilities. Business card maker can incorporate QR codes that will not only save space but also provides additional information without any clutteredness.



5

Big and Bold Fonts

Big and bold typefaces are again going to rule the industry.

The typography not only attracts the clients' attention to the relevant information but also sticks in their minds for a more extended period. The design trend is also a favorite pick when designers create a logo for businesses.

6

Clever Symbol

Symbols play an important role in establishing

communication with the target audience. Adding a symbol to business cards not only enhances business personality but also brings a smile to clients' face.



7

Perforated Cards

This is a type of business card design that can be split into two parts.

One side of the card contains information and graphics while the other special promotion, events, etc.

8

Overlap Patterns and Colors

Overlapping is an art of placing

one object over the other to give a closer look to the front object. The trend will surely become hot for designers and companies. So spread colors and design your business cards in a sophisticated way.

