BUSINESS CARD TRENDS FOR 2019

What Can We Expect?

1. Minimalism
   - Less is more
   - Will continue to be a leading business card design trend in 2019 to boost brand identity. The goal is to make things simple and easy for the customer to understand.
   - Similar to die-cuts, interactive designs and perforation techniques.

2. Interactive Design
   - Card can be folded into a business card that can be used as an coaster.

3. Nautical Stipes
   - Symbolic of power and strength.
   - Can be used in an array of colors.

4. Smart Card
   - Cards with an embedded chip.

5. Big and Bold Fonts
   - Symbols play an important role in branding.
   - Important to use the right font.

6. Clever Symbol
   - Symbol of the number zero.

7. Perforated Cards
   - Punched holes in a card.

8. Overlap Patterns and Colors
   - Overlap patterns and colors in a business card.

The design is the main focus of a business card, and it is important to make sure it stands out from the crowd. By incorporating these trends, businesses can create a unique and memorable business card that will leave a lasting impression on potential clients.