# LOGO DESIGN:

# ONLINE TOOL VS AGENCY VS FREELANCE

DESIGNER

Looking for a Logo Design? You have 3 options. Check here which one is better and more convenient.





### PRICE



You can create it for free. You may have to pay a meagre amount when you download the design.

They charge a lot. They are supposed to.

They charge less than agencies but more than what you have to spend if you create it on an online tool.

### QUALITY



Do it exactly as you want it.

No assurance. You may get a good quality design. Or, you may have to be disappointed.

Chances are high that you will get satisfactory design. But, there's no guarantee.

### FLEXIBILITY



Everything is at your will. Do it anytime from anywhere.

They have fixed working hours. Not flexible at all.

They are flexible to a great extent, but not as much as the online tool that you can use anytime.

# EXPERIENCE



Logo maker Tool's Al and Machine Learning makes it work like an experienced professional. With your industry experience you can get the best results out of this tool.

Professionals with varied experience. You never know who is working on your design.

You can choose according to your preference.

## COMMUNICATION



Not required at all.

Formal and time-bound.

Flexible. Still, there are limitations.

# FULFILMENT



You can do it till you are satisfied.

There's a 50-50 chance.

There's an 80-20 chance.

# REVISIONS



You do not need at all, as you are the one who's working on it. You'll finalize the design only when you are satisfied.

You can get revisions done for limited number of times. They won't do it more than the promised revisions.

Freelance designer will do 2-3 revisions, as agreed upon earlier. No more than the promised revisions.

### TIME



You will get it instantly. It will take just as long as you work on it. An agency may not fail the deadline. However, since they cater to multiple clients, you may not be their first choice. You may have to wait.

Professional freelancers will deliver in time. But they will surely take their own time to work on your project.

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